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SUPERIOR WATER, LIGHT & POWER *Great service. Even better.*

Focus on Energy is saving dollars

Focus on Energy is Wisconsin utilities' statewide energy efficiency and renewable resource program funded by the state's investor-owned energy utilities and participating municipal and electric cooperative utilities. In 2016, Focus on Energy offered financial incentives and technical assistance to help eligible Wisconsin residents and businesses save energy.

According to an independent evaluation of 2016 programs, *Focus on Energy delivered \$3 in benefits to Wisconsin residents and businesses for every \$1 spent*, by reducing customers' energy bills, utilities' operating costs, and the emission of environmental pollutants.

For more information on how Focus on Energy can help you save energy, go to www.focusonenergy.com.

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